

# The Economic Multiplier Effect of Canada's beef cattle industry

A sustainable driver of the national economy

Canada's economic and environmental sustainability is dependent on the health of its beef cattle sector — from cow-calf producers and feedlots to processors. The beef industry's significant contribution to the economy is not always apparent by looking at farm cash receipts alone. A study of the indirect and induced impacts of the beef sector reflects a bigger picture of how the industry drives Canada's economy.

60,000

beef ranches & feedlots generate **347,352 jobs**

across Canada

with every job in the sector yielding **another 3.9 jobs** elsewhere in the economy.

The red meat processing sector is the largest segment of the Canadian food manufacturing sector, with \$16.3 billion in annual revenue, providing direct employment for 58,000+ people.

The Canadian beef sector represents 15% of total farm cash receipts, making it the second largest farm income source, averaging \$9.1 billion annually. For income received by workers and farm owners, every

**\$1 = \$6.22**  
created elsewhere.

The beef cattle industry contributes  
**\$21.8 billion**  
to Canada's GDP  
at market prices (2018-20)

The "Economic Impacts of Livestock Production in Canada -- A Regional Multiplier Analysis" was completed in April 2021 by Dr. Suren Kulshreshtha at the University of Saskatchewan and Cecil Nagy, with assistance from Jillian Brown and Allan Florizone. The publication was made possible with funding from the Beef Cattle Research Council and the Canadian Beef Cattle Check-Off. A summary is available at: <https://www.beefresearch.ca>.